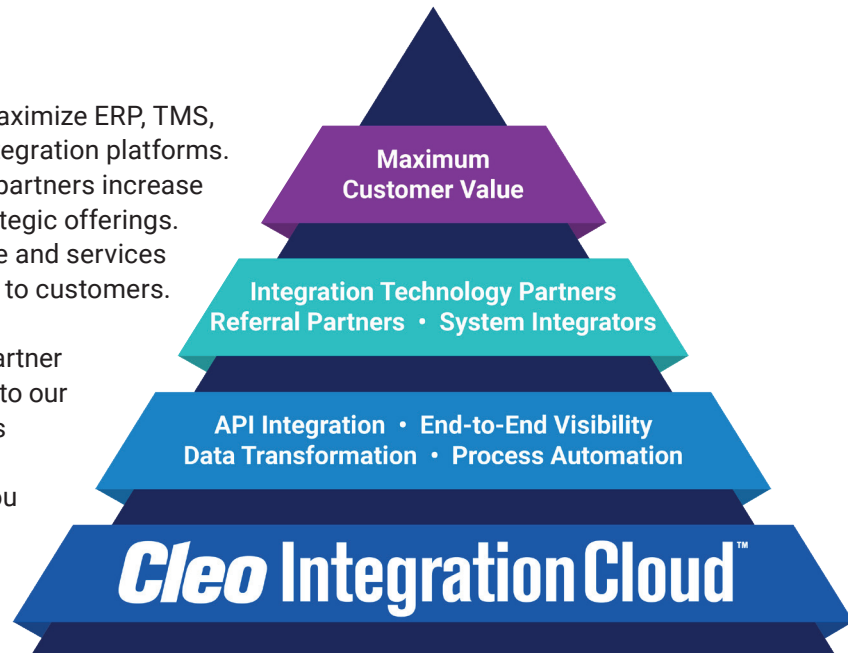**Cleo®**

CLEO PARTNER PROGRAM

GROW YOUR BUSINESS WITH US

Cleo partners play a key role in helping organizations maximize ERP, TMS, and WMS investments and consolidate and optimize integration platforms. As an extension of our sales team and services teams, partners increase the value that we provide to our customers through strategic offerings. We support partners by enabling them with the software and services needed to deliver bundled and fully integrated solutions to customers.

We pride ourselves on aligning with the best within the partner community. We realize that you are a critical component to our growth initiatives, so we have put together a best-in-class partner onboarding process to help you maximize your investment in Cleo. By working with us, we will provide you with the resources and tools necessary to succeed and positively impact your bottom line.

Maximum Customer Value

Integration Technology Partners
Referral Partners • System Integrators

API Integration • End-to-End Visibility
Data Transformation • Process Automation

Cleo Integration Cloud™

PARTNER & ALLIANCE TYPES

BENEFITS FOR SYSTEM INTEGRATORS

- Accelerate your growth with Cleo services support
- Offer Cleo as part of a Seamless Integrated Solution to your customers to maximize ROI
- Earn extra compensation via transactional business & sustained revenue through Partner provided Managed Services
- Join Partner Advisory Board to influence our roadmap & share your customers' voice

INTEGRATION TECHNOLOGY PROVIDERS

- Help Cleo create industry solutions by integrating your technology with ours
- Extensive GTM plan to promote & grow your business exponentially
- Participate in ecosystem development with Cleo
- Build connectors and add-on frameworks to provide even greater customer value

Join Our Partner Program and Get Started Today

BECOME A PARTNER

Cleo   partnersales@cleo.com   +1.815.282.7695   cleo.com   1

PARTNER TIERS FOR SYSTEM INTEGRATORS

Benefits	Registered	Certified	Preferred
Partner Referral Compensation	✓	✓	✓
Deal Registration	✓	✓	✓
Cleo Partner Portal Access	✓	✓	✓
Cleo Sales Enablement Training	✓	✓	✓
Cleo Certified Cloud Consultant Training	✕	✓	✓
Invitation to Cleo Connect	✕	✓	✓
Partner Logo Listing	✕	✓	✓
Participate in joint marketing events	✕	✓	✓
Partner Badge	✕	✓	✓
Annual Business and Sales Plan	✕	✓	✓
Co-marketing Opportunities	✕	✓	✓
Access to sandbox environment	✕	✕	✓
Demo licenses	✕	✕	✓
Cleo Cloud Development Credits	✕	✕	✓
Active Services Revenue Sharing	✕	✕	✓
Speak/Present at Cleo Connect	✕	✕	✓
Host/Manage Cleo User Group Events	✕	✕	✓
Join Cleo Partner Advisory Committee	✕	✕	✓
Early Preview of Cleo Roadmap & New Releases	✕	✕	✓

ABOUT CLEO INTEGRATION CLOUD

Cleo is an ecosystem integration software company focused on business outcomes, ensuring each customer's potential is realized by delivering solutions that make it easy to discover and create value through the movement and integration of B2B enterprise data. Cleo gives customers strategic, "outside-in" visibility into the critical end-to-end business flows happening across their ecosystems of partners and customers, marketplaces, and internal cloud and on-premise applications. Our solutions empower teams to drive business agility, accelerate onboarding, facilitate modernization of key business processes, and capture new revenue streams by reimagining and remastering their digital ecosystem through robust application, B2B, and data integration technologies. For more information, visit cleo.com or call +1.815.282.7695.

CUSTOMER RENEWAL RATE	**95**%	NET PROMOTER SCORE (NPS)	**81**	USER APPROVED	Gartner peerinsights	INDUSTRY CERTIFIED	SOC 2 TYPE II CERTIFIED