

# Cleo Integration Cloud for Logistics & Transportation

Maximize integration visibility and control for optimized agility across your digital supply chain

## Customer Metrics

**4x** ↑ faster partner and application onboarding

**40%** ↓ reduction in integration TCO

**80%** ↑ faster issue resolution

## Benefits

- Enable innovative new operational models
- Consolidate integration and support real-time status updates
- Maximize integration agility to grow your business faster

## Product Highlights

- Powerful integration studio to ensure maximum agility and control
- Hands-on troubleshooting and operations
- Blend of self-service and managed services for API and EDI integration

Logistics and transportation providers can look to state-of-the-art integration to open up eCommerce opportunity, meet shipper and customer mandates for real-time visibility, and power innovative services built on automated and orchestrated business processes, including Order-to-Cash and Load Tender-to-Invoice. Whether your 3PL carrier services include warehousing, LTL shipping, freight forwarding, intermodal transport, reefer deliveries, or reverse logistics, cutting-edge logistics requires cutting-edge integration.

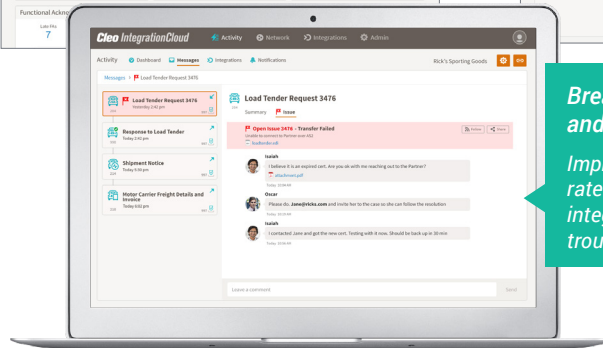
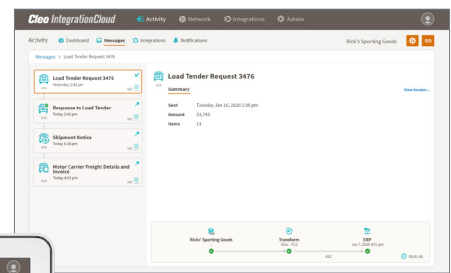
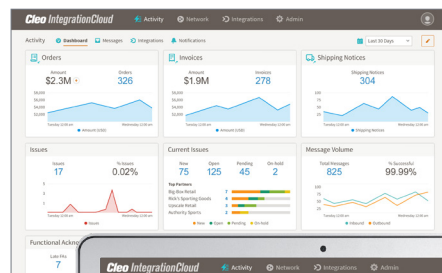
Staying at the forefront of a rapidly evolving and globally competitive logistics landscape calls for agile integration to power advanced business models. Cleo puts you in the driver's seat of API and EDI integration design to deliver maximum agility with real-time operational visibility so you can streamline dataflows between your multi-enterprise ecosystem of customers, carriers, trading partners, and core business applications. With unrivaled choice, control, and agility, Cleo Integration Cloud helps you minimize complexity, manage change, and accelerate business growth.

*Real-time supply chain visibility for actionable intelligence in seconds*

*Empower users at every level with immediately actionable technical detail and operational analytics that uncover business trends and key in on your most important data.*

*Gain precision insight into end-to-end business and application processes*

*Drill into business processes with single-pane-of-glass visibility that details key elements including revenue, inventory, carriers, shippers, customers, trading partners, internal systems, cloud applications, and much more.*



*Break out of the black box with transparent and collaborative exception management*

*Improve the time to resolution, decrease exception rates, and ensure strict partner SLAs tied to integration performance so you can proactively troubleshoot integration issues.*

## Key Capabilities

### 1. Get complete and flexible integration

Meet evolving business requirements and support EDI, flat file, database, spreadsheet, JSON, and XML integration with any-to-any data syntax transformation.

### 2. Capture eCommerce opportunity and enable new operating models

Connect and integrate popular digital marketplaces and e-commerce platforms such as Amazon, WooCommerce, Shopify, and Magento. Automate e-commerce transactions and streamline integration between digital stores and your core TMS/WMS systems.

### 3. Leverage real-time actionable insights for functional acknowledgment reconciliation

With the ability to rapidly identify rejected transactions and root causes, execute shipping notices and load tenders faster, speeding up revenue-driving processes.

### 4. Resend or reprocess the impacted transaction

Skip the support line other vendors require and take a hands-on approach to troubleshooting. Resend or reprocess impacted transactions with the click of your mouse.

### 5. Gain adaptive integration design and development

Take full command of your integrations – or leave it to Cleo’s experts – and quickly design, configure, and orchestrate end-to-end business processes.

### 6. Eliminate integration blind spots

Connect modern cloud environments with on-premise systems without disruption or heavy investment to deliver true hybrid integration capabilities.

### 7. Modernize cloud application integration

Orchestrate end-to-end integrations that need to connect and integrate with your core business systems, including databases, ERP, TMS/WMS applications such as Manhattan Associates, TMW, Oracle, Blue Yonder, Microsoft Dynamics 365 SCM, SAP, MercuryGate, and HighJump.

### 8. Accelerate trading partner onboarding

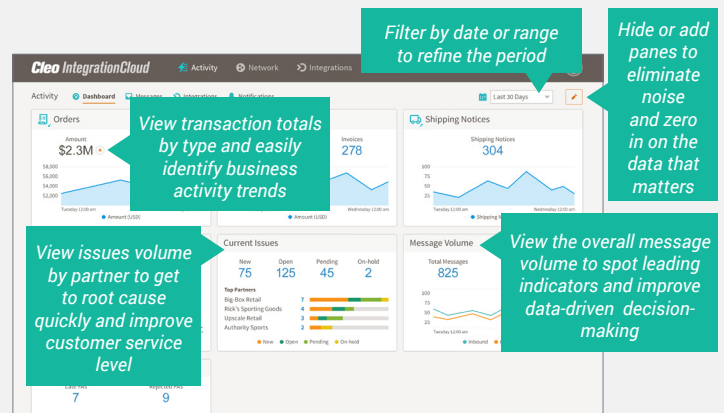
Rapidly define and configure trading partner profiles with AS2-FTP-SFTP and trading partner portal-based communications and accelerate the time to business with new customers, carriers, and suppliers.

### 9. Manage your runtime ecosystem hands on

Keep communications flowing and stay ahead of shifting business requirements that necessitate map tweaks, certificate management updates, changes to application endpoints, and adding or updating business connections.

### 10. Optimize TCO with flexible integration solution deployment

Reduce services investment, eliminate costly testing fees from EDI outsourcing providers, and discover a far more predictable operational TCO in our cloud or yours, and optionally backed by Cleo’s expert services.



## Cleo Integration Cloud for Logistics & Transportation

500+ Industry-leading logistics providers choose Cleo to deliver on supply chain excellence

Cleo Integration Cloud is the only integration platform that’s purpose-built for logistics and transportation companies to not only design and build, but also analyze and optimize end-to-end B2B processes. With real-time actionable insights and consolidated API and EDI integration capabilities, your technical and business users are empowered to make faster data-driven decisions, rapidly onboard ecosystem trading partners and applications, and speed-up revenue-generating processes such as Load Tender-to-Invoice and Procure-to-Pay.



Get your personalized demo today at  
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